# MEDIA RELEASE

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## October 7, 2016

**NEW WORK and NATIONAL ONLINE FINALIST**

Show Opening

Des Moines Artist, Brent Holland, has produced two new bodies of work on display at Olson-Larsen Galleries opening Friday, October 7th.

His body of work embraces innovative techniques of painting and drawing fit for the digital era. While steeped in traditional drawing and formal abstraction, Holland chooses a new method that oftentimes eschews the brush and pen in favor of innovative tools and techniques. His unconventional methods nod to forerunners in “[Experimental](https://www.artsy.net/article/artsy-editorial-6-painting-techniques-that-don-t-involve-a-brush)”, Giacometti, Gillespie, Klein, Pollack, de Kooning- artists from last century.

Of his new body of work, Brent writes, *“I render hyper-real images.  The result is abstract forms that are more organic than geometric, more curvy than linear.  Their personalities flow from the shapes. Using representation and abstraction, my paintings and drawings are multilayered meditations upon time, space and my sphere of existence.”*

Public Art on DART Unveiling

Olson-Larsen Galleries will host an opening reception for NEW WORK by Brent Holland from 5-9 pm on Friday October 14. Also taking place that evening is the unveiling of the newest public art commission, “[Art on DART](http://www.studiohollandart.com/public-art.html)” bus. Designed by Brent Holland, the artwork wrapped bus will be unveiled at 5:30 and will remain on display until 9:00. Bus will be parked on Maple, between 4th and 5th streets.

Bombay Sapphire Artisan Series

Holland’s piece, CN3, is currently on display in the national [Bombay Sapphire Artisan Series](http://www.studiohollandart.com/bombay-artisan-series.html). Until November 7th, the online finalist will be posted on [www.bombayartisan.com](http://www.bombayartisan.com) where the public may vote daily for their favorite entry.

Brent Holland is a *2016 Iowa Arts Council Artist Fellow* and associate professor of Art and Visual Culture in the College of Design at Iowa State University. His sponsors include the National Endowment for the Arts, The Iowa Department of Cultural Affairs, and Iowa State University

Center for Excellence in the Arts and Humanities. He received his MFA degree in painting from the University of Washington in Seattle, WA. Studio Holland is located in the Fitch Artists’ Studios in downtown Des Moines. He exhibits his work nationally.

**For more information about this artist, please visit the Studio Holland web site,** [www.studiohollandart.com](http://www.studiohollandart.com).

**STUDIO HOLLAND** is a fine arts studio that produces digital and traditional paintings and drawings.  Holland renders unchartered hyper-real images in his innovative new painting technique fit for the technological digital era.  
  
The imagery that emerges from the studio ranges from tightly rendered portraits and locals, to invented abstractions. Multiple genres and techniques are blended to produce the work.